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协会联合市医保局举办外资生物医药企业沟通会

5月12日，市医保局联合市外商投资协会召开外资生物医药企业沟通会，围绕医保促进上海生物医药产业创新发展相关工作进行调研。市医保局局长夏科家，市外商投资协会会长黄峰出席会议。22家跨国生物医药企业30余位代表参加。会上，市医保局相关负责同志就国家医保药品目录谈判、新项目及新技术准入、药品耗材集中带量采购、多层次医疗保障体系建设等医保重点工作进行政策解读宣讲，集中听取企业代表对医保部门支持医药产业创新的意见建议，并就企业代表关心的问题进行了答疑。市医保局相关处室、单位负责同志，市外商投资协会医药健康分会相关负责人参加座谈。（图1）



图 1



图 2

协会绿色低碳发展分会成立

5月8日下午，上海市外商投资协会绿色低碳发展分会成立仪式在协会大会议厅举行。上海市生态环境局副局长柏国强、上海市商务委员会二级巡视员李泓、上海市环境保护产业协会秘书长杨建生等有关领导出席会议。来自巴斯夫、威立雅、霍尼韦尔、宜家等62家企业代表参加本次成立仪式。

参会的绿色低碳发展分会代表们审议并通过了《上海市外商投资协会绿色低碳发展分会工作条例》，选举巴斯夫大中华区董事长兼总裁楼剑峰先生担任分会会长；威立雅集团中国区高级副总裁、董事总经理、中国外商投资企业协会双碳委主席黄晓军，霍尼韦尔中国区政府事务副总裁王甦，全球报告倡议组织（GRI）董事、中国CSR智库副理事长吕建中，宜家中国企业传播及公共事务副总裁阮林娟担任分会副会长；巴斯夫中国政府事务资深总监蒋永勇担任分会秘书长，任期4年。（图2）

协会八家会员企业参加第七场外企消保圆桌会

5月25日，上海市消费者权益保护委员会联合上海市外商投资协会组织召开第七场外企消保圆桌会。市消保委秘书长、市市场监管局二级巡视员陶爱莲出席会议并讲话。市市场监管局主题教育督导组、特食处、消保处、网监处、反垄断办、市药监局药品监管处、市

知识产权局保护处、市消保委秘书处、市外资协会相关负责人参加会议。3M、爱茉莉、飞利浦、葛兰素史克、杰露泰理、乐高、欧莱雅等 8 家会员企业参加本次座谈会。会议由市消保委副秘书长唐健盛主持。

市消保委陶爱莲秘书长在会上指出此次会议有效探讨了消费领域的权益保护问题。“6.18”临近，她呼吁各企业做好舆情防范工作、合理制定促销规则，少一些套路，多一些实惠，明明白白优惠，让消费者敢消费、愿消费。她强调，市消保委将加强社会监督职能，全力维护消费公平正义。市消保委将强化与外资企业联系的制度性安排，打造长效常态化机制，帮助跨国企业提升消费舆情应对水平，提高消保问题化解能力，助推消费提质升级。

参会外资企业代表围绕惩罚性赔偿的执行标准、恶意投诉举报的应对、不合理诉求的处理、无理由退换货范围的界定、“羊毛党”和职业打假人、社交平台曝光投诉、明码标价的法规解读、进口商品商标的注册、药厂飞检的触发条件、公益诉讼的启动流程等方面提出了问题和建议。市消保委秘书处、市市场监管局、市药监局、市知识产权局相关负责人逐一予以回应。（图 3）



图 3



图 4

协会召开 2023 年度第一次轮值会长会议

上海市外商投资协会于 2023 年 3 月 23 日进行了换届选举，新一届理事会将优化协会治理体系、提高副会长单位及理事单位对协会工作的参与度作为最重要的工作方向。根据协会《兼职副会长、理事履职要求的规定》，协会的兼职副会长可通过担任协会年度轮值副会长的方式直接参与协会的管理和决策。经过第九届第一次理事会选举，协会产生了 64 位副会长，其中 10 位副会长担任协会 2023 年度轮值副会长。

2023 年 5 月 25 日，上海市外商投资协会 2023 年度第一次轮值会长会议在协会召开。黄峰会长、迪卡侬（上海）体育用品有限公司副总裁王亭亭、爱茉莉太平洋贸易有限公司总经理于剑、普华永道咨询（深圳）有限公司上海分公司合伙人原遵华、玫琳凯（中国）有限公司副总裁张晶、上海地产闵行（集团）有限公司副总经理张志雄、亚什兰（中国）投资有限公司个人护理品亚太区总经理及大中华区总经理赵连明 6 位副会长出席会议，协会第二届监事会监事长李韧密列席，协会秘书长范红和各部门负责人参加会议。

黄峰会长首先向轮值副会长介绍协会新一届秘书处各部门负责人和协会基本情况。接着，范红秘书长汇报了协会 2023 年度工作计划、财务预算等议题，会议审议通过了《上海市外商投资协会 2023 年工作计划》《上海市外商投资协会 2023 年度协会财务预算》等议案。本次会议为换届选举后召开的第一次轮值会长会议，后续协会将于每个季度召开轮值会长会议，讨论决定协会重点工作方向，形成会长会议决策，交由协会秘书处、分会执行。（图 4）

协会动态

5月8日

上海市黄浦区市场监督管理局副局长娄卫一行到协会调研，黄峰会长和马蓝副秘书长参与接待，并介绍了协会近年来在外资权益保护方面的工作开展情况。

5月9日

黄峰会长参加上海市民政局召开的社会组织协商专题调研会议，并汇报了协会参与协商民主的情况。

5月9日

新沪商联合会秘书长汪燕波一行来访协会，范红秘书长和李洁副秘书长接待并进行交流。

5月10日

上海市各地在沪企业（商会）联合会常务副会长兼秘书长黄耀一行来访协会，范红秘书长接待并进行交流。

5月11日

黄峰会长、范红秘书长、马蓝副秘书长和日企分会张颖秘书长、马伟红副秘书长参加临港调研会。

5月16日

范红秘书长参加国家市场监督管理总局国际司外资企业专题调研座谈会。

5月18日

黄峰会长在东京出席由上海市人民对外友好协会和日本经济广报中心共同主办的题为“日中经济交流前景与上海的作用”演讲会，并作主题演讲。

5月19日

黄峰会长受邀参加由上海市人民对外友好协会、日中文化交流协会、上海日本白玉兰会共同在日本东京中国文化交流中心主办的海上花开玉兰情中日友好文化交流会活动，并在友好之路——我经历的中日民间交流”主题分享交流环节中发言。（图 5）



图 5



图 6

5月20日

黄峰会长在大阪出席由上海市人民对外友好协会、大阪中日友好协会共同主办的演讲会，并作主题演讲。（图 6）

5月22日

上海市农业农村委产业发展处处长石达琪一行来访协会，范红秘书长接待并进行交流。

5月26日

范红秘书长走访上海市老年基金会，基金会副理事长孙萍接待并进行交流。

5月26日

范红秘书长参观 Sony Expo 2023。

5月26日

范红秘书长参加杨浦区投资推介会。

5月30日

黄峰会长出席上海市人民对外友好协会第五届理事会第五次全体会议。

5月31日

北京市朝阳区政府朱冰副区长一行来访，协会会长黄峰、秘书长范红接待并就做好外商服务工作，促进外资增量发展进行讨论交流。

会员走访及接待

5月5日，泰科电子（上海）有限公司全球政府事务与企业责任副总裁来咏歌一行来访，协会会长黄峰接待，双方进行了交流。

5月12日，范红秘书长走访滨特尔贸易（上海）有限公司，人力资源总监邱剑锋接待，双方进行了交流。

5月15日，黄峰会长走访日本运通 NX 东京总部，与日本运通長嶋専務等高层人士进行会谈，双方共同探讨了运通公司在经营发展中所遇到的医药物流执照申请及外籍高管来华签证申请等课题。（图 7）

5月15日，黄峰会长走访东京海上日动保险东京总部，与东京海上日动保险海外事业企划部部长兼中国有限公司董事长烟山荒太郎先生进行会谈，双方围绕可持续发展等相关主题进行了深度探讨。（图 8）



图 7



图 8

5月16日，黄峰会长走访佛吉亚歌乐日本总部，与佛吉亚亚太区总裁唐福德先生进行会谈，双方围绕汽车行业的未来发展趋势与前景等主题进行了探讨，并参观了佛吉亚歌乐的产品展示中心。（图 9）

5月17日，黄峰会长走访东芝开利空调株式会社总部，与东芝开利株式会社全球事业本部事业战略企画部参事中堀孝先生进行会谈，并参观了东芝未来科学馆，近距离了解东芝集团的最新技术及其应用场景。（图 10）



图 9



图 10

5月18日，黄峰会长走访日立制作所东京总部，与日立集团全球涉外统括本部执行顾问小久保宪一等相关人员进行交流会谈，双方均表示今后将在各领域加强合作与交流。

5月18日，范红秘书长走访瑞安房地产，品牌及企业事业部高级经理赵列颖接待，双方进行了交流。

5月19日，黄峰会长陪同上海市人民友好协会景莹副会长走访三菱商事日本总部，与三菱商事执行董事兼地域战略部部长篠原徹也等高层人士进行会谈。双方共同期待今后在上海开展的各类项目中能有更多的合作机会。

走访企业名单（25家）：

亚什兰（中国）投资有限公司

上海德达医院有限公司

滨特尔贸易（上海）有限公司

北京北森云科技有限公司上海分公司

伊士曼（中国）投资管理有限公司

亿康先达国际人力资源咨询（上海）有限公司

苹果电脑贸易（上海）有限公司

蔻驰贸易（上海）有限公司

上海新海丰集装箱运输有限公司

宁波银行股份有限公司上海分行

先锋电子（中国）投资有限公司

希杰（中国）咨询有限公司

巴克曼实验室化工（上海）有限公司

江森自控（中国）投资有限公司

爱尔康（中国）眼科产品有限公司

日立安斯泰莫汽车系统（中国）有限公司

罗森（中国）投资有限公司

东芝泰格信息系统（深圳）有限公司上海分公司

采埃孚（中国）投资有限公司

协会活动

5月协会共举办15场活动。本年度累计举办了50场活动。

“2023年外商投资信息报告年度报告”讲座

为帮助在沪外商投资企业更好地了解2023年外商投资信息报告年度报告的相关政策、填报流程、合规要求及便利化举措，上海市外商投资协会受上海市商务委员会委托，于5月9日举办2023年外商投资信息报告年度报告讲座。本次活动以线上直播、线下讲座相结合的形式进行。邀请上海市市场监督管理局信用处杨烨科长、上海新正光会计师事务所合伙人李思卿分别进行讲解。此次讲座线上、线下共有近400家企业参加。上海市市场监督管理局信用处杨烨科长对“多报合一”制度、年报智能预填功能、年报关键指标填报说明：如社保信息、股东出资以及股权变更等内容进行了详细讲解。上海新正光会计师事务所合伙人李思卿根据会计准则要求对外资企业经营情况表、债权债务情况表、资产负债情况表中的相关指标填报做了详细解读。（图11）

“企业参与标准化的途径”讲座

5月12日，协会特邀上海质量管理科学研究院孟凯副院长举办企业参与标准化的途径讲座，

孟院长为企业讲解标准相关的国家级、市级政策，分析了企业如何做好标准立项还分享了多个企业设立标准的案例。共 53 家企业报名参与了讲座。

MFM：嘉吉“爱宠佩伴家庭日”

为丰富会员企业员工的业余生活，普及科学养宠知识，5月13日，上海市外商投资协会联合会员企业嘉吉投资（中国）有限公司旗下嘉吉动物营养的宠粮品牌“佩玛思特”举办了今年的第三场 MFM 活动——嘉吉“爱宠佩伴家庭日”。来自会员企业十余名员工携带萌宠参加了活动。在近两个小时的活动中，嘉吉动物营养中国战略市场与技术总监李毅首先欢迎大家的到来并介绍了嘉吉的动物营养和宠物业务。之后，来自嘉吉动物营养的宠物技术总监白玉宏为大家介绍了日常在宠物喂养过程中的科学知识，并详细解答了大家在喂养主粮、投喂零食方面的困惑。最后，两位经验丰富的宠物行为训练师分享了宠物主人应该如何教导宠物“社交”以及如何在家纠正宠物的不文明行为。（图 12）



图 11



图 12

“商标法修订下的商标行政保护及对企业的机遇和挑战”讲座

5月16日，上海市知识产权保护中心上海市外商投资协会维权援助工作站举办“商标法修订下的商标行政保护及对企业的机遇和挑战”讲座。工作站邀请上海市知识产权局知识产权保护处凌捷副处长、工作站知识产权“特派员”——上海中联律师事务所高级合伙人张仲波律师及其知识产权团队刘名律师，分别从商标行政保护、执法以及企业内部商标保护实操方面进行讲解，并对企业代表提出的关于“商标行政保护”相关问题、建议和商标申请注册方面遇到的问题和困惑，进行了详细解答。此次讲座共 41 家企业代表参加。

人力资源分会：美丽人生从心开始：参访宛平南路 600 号活动

5月19日，上海市外商投资协会人力资源分会在上海市精神卫生中心举办了“美丽人生从心开始：参访宛平南路 600 号”活动。上海市精神卫生中心专业的心理医师为分会的人力资源管理者们分析如何缓解职场心理压力等相关问题，同时也让参会嘉宾了解“600 号”文创背后人文与医学结合的理念和故事；活动还打卡了“600 号”画廊，让嘉宾们深入感受到了 600 号的特色和魅力。上海市精神卫生中心党委书记谢斌、上海市外商投资协会秘书长范红出席本次活动并致辞，人力资源分会成员单位的近 30 位代表参加活动。（图 13）



图 13



图 14

赋能中小企业系列讲座：以案说法，中小企业越快越好回收债权的成功之道

5月24日，协会特邀上海君伦律师事务所首席合伙人丁德应律师举办“以案说法，中小企业越快越好回收债权的成功之道”赋能中小企业系列讲座，丁律师以生动案例讲解企业债务回收过程中的法律知识，帮助受债权困扰的中小企业了解如何快速回款的方式。共55家企业报名参与了讲座。

虹桥外企联谊会进博会专场沙龙：放大溢出效应，共享全球机遇

5月31日，“虹桥外企联谊会”在联谊会成员单位中国银行虹桥商务区支行下辖虹桥会展中心支行内举办“进博会专场沙龙：放大溢出效应，共享全球机遇”活动。活动邀请国家会展中心（上海）、会展中心海关、中国银行上海市分行代表介绍第六届进博会情况、政策支持、通关便利措施、参展服务等。虹桥国际中央商务区管委会商务发展处朱小玲女士出席活动。20多名来自虹桥外企联谊会、协会会员企业的代表参加了活动。（图14）

大中小企业融通：走进西门子工业互联网创新平台暨智能制造创新中心

5月31日，上海市外商投资协会联合会员企业西门子（中国）有限公司举办了该系列的第二场活动——走进西门子工业互联网创新平台暨智能制造创新中心。来自斯派莎克工程、巴克曼实验室、万盛保温容器等协会中小企业的20位代表参加了活动。参会企业代表一同参观了创新中心展区，了解西门子的品牌历史、产品创新特色、以及在多个领域的积极探索。西门子Xcelerator平台中国区总经理秦成为大家重点介绍了西门子Xcelerator开放式数字商业平台。西门子工业4.0创新中心技术总监袁晓舟则与大家分享了西门子覆盖产品研发和生产全生命周期的数字孪生解决方案，并分享了工业软件赋能中小企业数字化转型的实践案例。

5月活动回顾：

	时间	主题
体育赛事	5月4日	第十七届“安利杯”外商投资企业高尔夫球邀请赛
会议	5月25日	2023年度第一次轮值会长会议
政企沟通	5月16日	国家市场监督管理总局国际司外资企业专题调研座谈会
	5月25日	第七场外企消保圆桌会

	时间	主题
MPI	5月8日	从地缘政治角度谈中美关系和俄乌战争
MFM	5月13日	嘉吉“爱宠陪伴家庭日
虹桥外企联谊会	5月31日	进博会专场沙龙 - 放大溢出效应，共享全球机遇
大中小企业 融通活动	5月31日	走进西门子工业互联网创新平台暨智能制造创新中心
赋能中小企业 系列讲座	5月24日	以案说法，中小企业越快越好回收债权的成功之道
政策讲座	5月9日	2023年外商投资信息报告年度报告讲座
	5月12日	企业参与标准化的途径
	5月16日	商标法修订下的商标行政保护及对企业的机遇和挑战
	5月19日	数商沙龙：企业跨境数据交易流通暨企业数据出境安全评估讲座
分会活动	5月8日	绿色低碳发展分会：成立仪式
	5月12日	医药健康分会：外资生物医药企业沟通会
	5月19日	人力资源分会：美丽人生从心开始：参访宛平南路600号活动

新会员

5月新入会企业9家，本年度累计新入会企业44家。

上海付霏科技有限公司（茄子科技）

茄子科技作为穿越周期的新一代全球化互联网科技公司，持续践行全球化发展战略，主要从事移动互联网软件研发、全球移动广告解决方案、跨境支付解决方案等业务。作为全球数字内容服务与分发领域的翘楚，茄子科技秉持着“让数字内容被平等获取”的企业愿景，始终立足于服务全球用户。公司旗下拥有以 SHAREit 为代表的多款广受欢迎的工具和数字娱乐内容应用。此外，公司还结合新兴市场用户特点，推出了一站式跨境支付解决方案 PayerMax。PayerMax 目前支持全球 350 多种支付方式，涵盖东南亚、中东、拉美等主流海外市场，可为中国以及国外出海企业提供更安全、更便捷的一站式跨境支付服务，满足全球用户多样化的支付需求。

泰斯孚（中国）投资有限公司

泰斯孚成立于 2021 年 1 月，并于 2021 年 5 月被认定为跨国公司地区总部。泰斯孚由 TREVES SAS 集团投资成立，TREVES SAS 集团成立于 1836 年，总部位于巴黎。主要从事汽车内饰件和汽车声学产品的研发和生产，TREVES SAS 一直致力于产品的创新化和绿色化。通过利用再生材料和产品减重来减少产品生产制造过程中的二氧化碳的排放量。在声学产品领域拥有 250 项专利。拥有目前主要客户为宝马、大众、奥迪、本田、日产尼桑、雷诺、标致、雪铁龙、奔驰和捷豹路虎等。

诺信（中国）有限公司

诺信成立于 1954 年，总部位于美国俄亥俄州西湖，是一家领先的工业技术公司，专注于精密点胶、流体控制和相关工艺。诺信一贯秉承用户第一的原则并致力于全球市场的开拓。为广大用户提供最合适、最可靠的产品和最优质的服务。诺信在 1984 年进入中国市场。1995 年 8 月，在上海成立全资子公司诺信（中国）有限公司，成为中国第一家外商独资的喷涂设备制造商，并在北京和广州分别设立了分支机构。

保时捷（上海）管理咨询有限公司

保时捷管理咨询有限公司是全球领先的战略和业务咨询公司，同时也是跑车制造商保时捷公司的子公司，总部位于斯图加特。遵循“谋于思，践于行”的原则，公司专家顾问团队竭诚为移动出行、工业产品、生命科学、消费品及金融服务等行业的领军企业，在战略、创新、绩效改善和可持续性等领域提供全方位的咨询服务。自进入中国市场以来，以收入超过 40% 的年复合增长率实现飞速发展，为超过 50 家海内外客户提供了 400 多个项目服务，现已成为中国汽车领域最大的咨询公司之一。

北京纷扬科技有限责任公司（纷享销客）

纷享销客总部位于北京市海淀区中关村，是一家优秀的 SaaS 企业，拥有完善的研发、实施和交付能力。纷享销客以“以创新技术和行业智能助力企业成长”为使命，践行“以客户成功定义成功”的核心价值观，致力于成为最值得信赖的 CRM 云供应商，成为客户、合作伙伴和员工的同行。纷享 CRM 是易动纷享的核心产品，以互联 CRM 为特征。纷享 CRM 将业务、人员和系统连接起来，在企业 and 上下游业务中实现以客户为中心的高效协作。为高新技术、现代企业服务、快消品、等行业的大中型企业提供深度产业化产品解决方案。其宗旨是通过营销、销售和服务的整合，帮助企业实现可持续增长。

帝亚吉欧洋酒贸易（上海）有限公司

帝亚吉欧是全球知名跨国酒业集团，产品线覆盖全面，在全球拥有超过 200 个优质酒水品牌，销售网络遍布全球共 180 多个国家及地区。帝亚吉欧于 2002 年首次进入中国，历经多年发展，上海已经成为了集团的大中华区总部。立足于本土发展，在丰富产品组合的同时，帝亚吉欧着力于高端品牌的推广，以求更好地服务于中国消费者，满足当下消费升级的需求。帝亚吉欧旗下的优秀品牌，如威士忌产品尊尼获加及苏格登、利口酒百利甜酒、添加利金酒、健力士黑啤等都深受大中华区消费者青睐。同时，帝亚吉欧致力于将中国白酒品牌水井坊带入国际市场。

戴德梁行房地产咨询（上海）有限公司

戴德梁行是享誉全球的房地产服务和咨询顾问公司，通过兼具本土洞察与全球视野的房地产解决方案为客户创造卓越价值。戴德梁行遍布全球 60 多个国家，设有 400 多个办公室，拥有 50,000 名专业员工。在大中华区，戴德梁行的 22 家分公司合力引领市场发展，赢得众多行业重磅奖项和至高荣誉。2021 年公司全球营业收入达 94 亿美元，核心业务涵盖估价及顾问服务、策略发展顾问、项目管理服务、资本市场、项目及企业服务、产业地产、商业地产等。

上海庄臣有限公司

美国庄臣父子公司是一家有着超过百年历史的家族企业，公司全球总部位于美国威斯康辛州，是全球领先的家居清洁产品制造商之一。产品主要用于家庭清洁、空气清香、家居护理、虫害防治、皮革护理等。庄臣公司于 1987 年进入中国市场，潜心发展，于 1991 年成立了全资子公司上海庄臣有限公司。上海庄臣目前的中国总部位于上海浦东新区，公司在中国拥有近千名员工以及位于上海和常州的两大生产基地。上海庄臣主营国内市场，以优质的产品为中国的万千家庭服务，同时也对 30 多个国家出口产品。上海庄臣主要生产及进口销售品牌包括雷达杀虫类产品、碧丽珠家具 / 皮革光亮剂、威猛先生清洁类产品、佳丽空气清香产品、密保诺家庭储藏产品及红鸟鞋油类产品等。

上海富利安文化用品有限公司

上海富利安文化用品有限公司由 Passola Ent Co., Ltd., 投资设立于 1993 年，是修正液和粉彩笔专业制造商，拥有行销全球的品牌包括 "POPART" 和 "COCO"。POPART- 粉彩笔可以完美适用于广告书写，有超过 50 种的墨水更可以呈现，并有多款笔尖尺寸可供选择，水性无毒墨水书写效果持久且容易擦拭。全部产品符合 ASTM-D4236, EN-71-3, and REACH。我们也可供给 OEM 以竞争性合理报价的高质量产品。

SHFIA joined hands with SMMIB to host briefing seminar for foreign biomedical enterprises

On May 12, the Shanghai Municipal Medical Insurance Bureau (SMMIB) and SHFIA held a briefing seminar for foreign biomedical enterprises, surveying how medical insurance can help promote innovation and development of Shanghai's biomedical industry. Xia Kejia, Director of SMMIB and Huang Feng, Chairman of SHFIA, attended the seminar, where more than 30 representatives from 22 multinational biomedical enterprises were also present. At the event, officials from SMMIB delivered presentations on the city's medical insurance-related priorities such as the negotiation of the National Reimbursement Drug List, the entry approval of new projects and new technologies, the centralized procurement of pharmaceutical consumables, and the development of a multi-tiered medical security system. They also listened to opinions and suggestions from enterprise representatives on how SMMIB can facilitate innovation in the pharmaceutical industry, and answered their questions of concern. Officials from SMMIB and representatives from SHFIA's medical and health branch also participated in the briefing seminar. (See Photo 1)



Photo 1



Photo 2

SHFIA launched green and low-carbon development branch

On the afternoon of May 8, the launch ceremony of SHFIA's Green and Low Carbon Development Branch was held at the association's grand ballroom. The event was attended by officials including Bai Guoqiang, Deputy Director of the Shanghai Municipal Administration of Ecology and Environment, Li Hong, Second-Grade Counselor of the Shanghai Municipal Commission of Commerce, and Yang Jiansheng, Secretary-General of the Shanghai Association of Environmental Protection Industry, as well as representatives from 62 enterprises including BASF, Veolia, Honeywell, and IKEA.

Representatives from the green and low-carbon development branch reviewed and adopted the Work Regulations of the SHFIA Green and Low-Carbon Development Branch. They elected Lou Jianfeng, Chairman and President of BASF Greater China, as branch

chairman; Huang Xiaojun, SVP and Managing Director of Veolia China and Chairman of the Dual Carbon Committee of the China Association of Enterprises with Foreign Investment, Wang Su, VP Government Relations of Honeywell China, Lv Jianzhong, Board Director of the Global Reporting Initiative and Vice Chairman of the China CSR Think-Tank, and Ruan Linjuan, VP Corporate Communications and Public Affairs of IKEA China, as vice chairpersons; and Jiang Yongyong, Senior Director of Government Affairs of BASF China as secretary general – they will all serve a term of four years. (See Photo 2)

8 SHFIA member enterprises attended 7th SCC roundtable meeting on protection of consumer rights and interests

On May 25, the Shanghai Consumer Council (SCC) and SHFIA co-organized the 7th roundtable meeting on the protection of consumer rights and interests for foreign enterprises. Tao Ailian, Secretary-General of SCC and Second-Grade Counselor of the Shanghai Municipal Administration for Market Regulation (SMAMR), delivered a keynote speech at the meeting, which was also attended by officials from SMAMR, the Shanghai Intellectual Property Administration (SIPA), the SCC Secretariat, and SHFIA. Representatives from 8 SHFIA member enterprises including 3M, Amore, Philips, GSK, Kenvue, Lego, and L'Oréal attended the roundtable meeting, which was chaired by Tang Jiansheng, Deputy Secretary-General of SCC.

Tao Ailian, Secretary-General of SCC, pointed out that the meeting effectively discussed the protection of rights and interests in the consumer industry. With the annual 618 online shopping festival approaching, she called on the attending enterprises to do a good job in preventing negative public opinions, formulating reasonable promotion rules, and playing less tricks and offering more practical benefits, so that consumers would be daring and willing to spend. She emphasized that SCC would strengthen its role of social supervision and make every effort to maintain consumption-related fairness and justice; at the same time, SCC would strengthen institutional arrangements for communication with foreign enterprises, create a long-term normalized mechanism, help MNCs improve their response to consumer opinions, improve their capacity to resolve consumer protection issues, and boost consumption quality and upgrading.

Attending foreign enterprise representatives raised questions and offered suggestions on topics such as implementation standards of punitive compensation, response to malicious complaints and tip-offs, handling of unreasonable demands, definition of unconditional refunds, deal-hunters and professional fraud-fighters, exposure of consumer complaints on social platforms, legal interpretations of honest price tags, trademark registration of imported goods, unannounced inspections of pharmaceutical factories, and initiation process of public interest litigation. The questions were answered by corresponding officials from the SCC Secretariat, SMAMR, SIPA, and the Shanghai Municipal Drug Administration. (See Photo 3)



Photo 3



Photo 4

SHFIA convened first rotating chair meeting of 2023

After SHFIA held its reelection on March 23, the newly-elected Board of Directors has defined work priorities such as optimizing the association's governance system and improving the engagement of director-level and vice-chairperson-level organizational members in SHFIA's operations. According to the Regulations on Due Diligence of Part-time Vice Chairpersons and Directors, the association's part-time vice chairpersons can directly contribute to SHFIA's management and decision-making by serving as rotating vice chairperson of the year. At the first meeting of the 9th Board, the association elected 64 vice chairpersons, with 10 of them serving as rotating vice chairpersons of 2023.

On May 25, SHFIA convened the first rotating chair meeting of 2023. Besides Chairman Huang Feng, the meeting was attended by six vice chairpersons, namely, Wang Tingting, VP of Decathlon Shanghai Sports Article Co., Ltd., Yu Jian, GM of Amore Pacific Trading Co., Ltd., Yuan Zunhua, Partner of PricewaterhouseCoopers Consultants (Shenzhen) Co., Ltd. Shanghai Branch, Zhang Jing, VP of Mary Kay China, Zhang Zhixiong, Vice GM of Shanghai Land Minhong (Group) Co., Ltd., and Zhao Lianming, GM of Ashland Asia Pacific Personal Care Business and GM of Ashland China. Li Renmi, Chair of the 2nd Supervisory Board, was also present at the meeting, along with SHFIA Secretary-General Fan Hong and the secretariat's division chiefs.

Chairman Huang Feng first introduced the new secretariat's division chiefs and provided an overview of the association, before Secretary-General Fan Hong reported on agendas such as 2023 work plan and financial budget. Then, the meeting reviewed and adopted proposals including the 2023 Work Plan of SHFIA and the 2023 Financial Budget of SHFIA.

This marked the first rotating chair meeting convened by SHFIA after its reelection, and the association will convene the meeting on a quarterly basis to discuss and decide its key work priorities and directions. Decisions reached at the meeting will be handed over to the association secretariat and branches for implementation. (See Photo 4)

May 8

Lou Wei, Deputy Director of the Huangpu District Administration for Market Regulation, led a delegation to visit SHFIA for research and investigation. They were received by Chairman Huang Feng and Deputy Secretary-General Wilson Ma, who introduced the association's efforts to protect the rights and interests of foreign investors in recent years.

May 9

Chairman Huang Feng attended a special research meeting on social organization consultation held by the Shanghai Municipal Civil Affairs Bureau, where he reported on the association's participation in deliberative democracy.

May 9

Wang Yanbo, Secretary-General of the Shanghai Entrepreneur Association visited SHFIA, where she was received by Secretary-General Fan Hong and Deputy Secretary-General Jessica Li for exchange of ideas.

May 10

Huang Yao, Executive Vice Chairman and Secretary-General of the Shanghai Nonlocal Enterprises Federation, led a delegation to visit SHFIA, where he was received by Secretary-General Fan Hong for exchange of ideas.

May 11

Chairman Huang Feng, Secretary-General Fan Hong, Deputy Secretary-General Wilson Ma, and the Japanese enterprises branch's Secretary-General Zhang Ying and Deputy Secretary-General Ma Weihong visited the Administration Committee of the Lingang New Area. They also joined Lingang's work meeting on serving foreign enterprises and explored future cooperation.

May 16

Secretary-General Fan Hong attended a special research symposium on foreign enterprises held by the Department of International Cooperation of the State Administration for Market Regulation (SAMR).

May 17

Secretary-General Fan Hong attended a symposium on policies of enterprise-related labor relations.

May 18

In Tokyo, Japan, Chairman Huang Feng attended a forum themed “Prospects of Japan-China Economic Exchanges and the Role of Shanghai”, co-hosted by the Shanghai People's Association for Friendship with Foreign Countries (SPAFFC) and the Japan Institute for Social and Economic Affairs (Keizai Koho Center), where he delivered a keynote speech.

May 19

In Tokyo, Japan, Chairman Huang Feng was invited to attend a cultural exchange conference on Sino-Japanese friendship themed “Blooming Magnolia from Shanghai”, which was co-hosted by SPAFFC, the Japan-China Cultural Exchange Association, and the Club for Japanese Winners of the Shanghai Magnolia Award at the China Cultural Center. There, he delivered a keynote speech during the exchange session themed “The Road to Friendship – Sino-Japanese People-to-People Exchanges I’ve Witnessed”. (See Photo 5)



Photo 5



Photo 6

May 20

In Osaka, Japan, Chairman Huang Feng attended a forum co-hosted by SPAFFC and the Japan-China Friendship Association of Osaka, where he delivered a keynote speech. (See Photo 6)

May 22

Shi Daqi, Chief of the Department of Industrial Development of the Shanghai Municipal Commission of Agriculture and Rural Affairs, led a delegation to visit SHFIA, where he was received by Secretary-General Fan Hong for exchange of ideas.

May 26

Secretary-General Fan Hong visited the Shanghai Senior Citizens Foundation, where she was received by Vice Chairperson Sun Ping for exchange of ideas.

May 26

Secretary-General Fan Hong was invited to visit Sony Expo 2023.

May 26

Secretary-General Fan Hong attended the Yangpu District Investment Promotion Meeting.

May 30

Chairman Huang Feng attended the fifth plenary session of the fifth Board of Directors of SPAFFC.

May 31

Zhu Bing, Deputy Governor of Beijing's Chaoyang District, led a delegation to visit SHFIA, where he was received by Chairman Huang Feng and Secretary-General Fan Hong. The two sides conducted discussions and exchanges on how to promote the incremental development of foreign investment.

Member Enterprises Visited and Received

On May 5, Lai Yongge, VP Global Government Affairs and Corporate Responsibility of TE Connectivity Shanghai, led a delegation to visit SHFIA, where he was received by Chairman Huang Feng for exchange of ideas.

On May 12, Secretary-General Fan Hong visited Binte'er Trade (Shanghai) Co., Ltd., where she was received Qiu Jianfeng, Director of Human Resources, for exchange of ideas.

On May 15, Chairman Huang Feng visited the Tokyo headquarters of Nippon Express, where he held talks with senior executives of the company. The two sides discussed issues that Nippon Express encountered in its business development, such as the application of pharma logistics license as well as China visa for foreign executives. (See Photo 7)



Photo 7



Photo 8

On May 15, Chairman Huang Feng visited the Tokyo headquarters of Tokio Marine & Nichido Fire Insurance, where he held talks with Kotaro Kemuyama, General Manager of Global Business Planning and Chairman of China Entity. The two sides deeply explored topics such as sustainable development. (See Photo 8)

On May 16, Chairman Huang Feng visited the Japanese headquarters of Faurecia Clarion, where he held talks with APAC President Tang Fude. The two sides explored the automotive industry's future development trends and prospects, and Huang also visited Faurecia Clarion's product showroom. (See Photo 9)



Photo 9



Photo 10

On May 17, Chairman Huang Feng visited the global headquarters of Toshiba Carrier Corporation, and held talks with Takashi Nakahori, Manager of Global Business Planning. Huang also visited Toshiba Science Museum, closely examining Toshiba's latest technologies and their application scenarios. (See Photo 10)

On May 18, Chairman Huang Feng visited the Tokyo headquarters of Hitachi, and held talks with senior executives including Kenichi Kokubo. Both sides expressed the hope of strengthening cooperation and exchange in various fields.

On May 18, Secretary-General Fan Hong visited Shui On Land, where she was received by Zhao Lieying, Senior Manager of the Brand and Corporate Affairs Department, for exchange of ideas.

On May 19, Chairman Huang Feng accompanied Jing Ying, Vice Chairwomen of SPAFFC, to visit the Japanese headquarters of Mitsubishi Corporation, where they held talks with senior executives including Tetsuya Shinohara, Executive Director of Mitsubishi Corporation and General Manager of the Global Strategy and Regional Management Department. Both sides expressed the hope that in the future, they will explore more opportunities for cooperation over various projects in Shanghai.

List of Enterprises Visited (25 Enterprises):

Ashland (China) Holdings Co., Ltd.	CJ (China) Consulting Co., Ltd.
Shanghai DeltaHealth Co., Ltd.	ZF (China) Investment Co., Ltd.
Binte'er Trade (Shanghai) Co., Ltd.	Johnson Controls (China) Investment Co., Ltd.
Coach Trading (Shanghai) Co., Ltd.	Alcon (China) Ophthalmic Product Co., Ltd.
Lawson (China) Investment Co., Ltd.	Egon Zehnder International (Shanghai) Co., Ltd.
Shanghai SITC Container Lines Co., Ltd.	Apple Computer Trading (Shanghai) Co., Ltd.
Bank of Ningbo Co., Ltd. Shanghai Branch	Pioneer Electronics (China) Investment Co., Ltd.
Buckman Laboratories (Shanghai) Chemicals Co., Ltd.	
Eastman (China) Investment Management Co., Ltd.	
Hitachi Astemo Automotive Systems (China) Co., Ltd.	
Beijing Beisen Cloud Computing Co., Ltd. Shanghai Branch	
Toshiba TEC Information Systems (Shenzhen) Co., Ltd. Shanghai Branch	

SHFIA Events

In May, SHFIA held 16 events. Throughout 2023, SHFIA has held a total of 50 events.

Seminar on "2023 Foreign Investment Information Reporting"

To help foreign enterprises in Shanghai better understand the relevant policies, reporting procedures, compliance requirements and facilitation measures of the 2023 foreign investment information reporting, SHFIA was entrusted by the Shanghai Municipal Commission of Commerce to hold a seminar on "2023 Foreign Investment Information Reporting" on May 9. Taking a hybrid form of online livestreaming and offline seminar, the event invited Yang Ye, Chief of the Business Credit Division of the Shanghai Municipal Administration for Market Regulation and Li Siqing, Partner of Shanghai Xinzhengguang Certified Public Accountants to deliver presentations, drawing nearly 400 enterprises both online and offline. Yang Ye explained in details topics such as the "All-in-One" reporting system, the smart pre-filling function, and the instructions for filling in the key indicators such as social security information, shareholder capital contributions, and equity changes. In accordance with the requirements of accounting standards, Li Siqing made a detailed interpretation of relevant annual reporting indicators including foreign enterprise business statement, creditor's rights and debts statement, and assets and liabilities statement. (See Photo 11)

Seminar on "Pathways for Enterprises to Participate in Standardization"

On May 12, SHFIA invited Meng Kai, Deputy Director of the Shanghai Academy of Quality Management, to give a seminar themed "Pathways for Enterprises to Participate in Standardization". At the seminar, Meng explained national and municipal policies



Photo 11



Photo 12

related to standardization, analyzed how enterprises can excel in standard proposal and approval, and shared a number of cases in which standards proposed by enterprises were successfully approved. A total of 53 enterprises signed up to participate in the seminar.

MFM: Cargill Family Day for Pets

To enrich the life of employees of member enterprises and popularize science-based knowledge of pet care, SHFIA on May 13 joined hands with PetMaster, a pet food brand owned by Cargill Animal Nutrition under Cargill Investment (China) Co., Ltd., to co-host "Cargill Family Day for Pets", as the association's third MFM event of the year – more than 10 employees from member enterprises participated in the event with their pets. During the nearly two-hour event, Li Yi, Director of Strategic Marketing and Technology of Cargill Animal Nutrition China, first introduced Cargill's animal nutrition and pet business. Then, Bai Yuhong, Director of Pet Technologies from Cargill Animal Nutrition, presented science-based knowledge of daily pet feeding, and answered questions about feeding staple food and snack option. Finally, two experienced pet behavior trainers shared how pet owners should teach their pets to "socialize" and how to correct their pet's uncivilized manners at home. (See Photo 12)

Seminar on "Trademark Administrative Protection and Opportunities and Challenges for Enterprises under Revised Trademark Law"

On May 16, the Shanghai Intellectual Property Protection Center SHFIA Station for Assistance in Rights Protection held a seminar themed "Trademark Administrative Protection and Opportunities and Challenges for Enterprises under Revised Trademark Law". The station invited Ling Jie, Vice Chief of the IPR Protection Department of the Shanghai Intellectual Property Administration and the station's special commissioners, Senior Partner Zhang Zhongbo and IPR Lawyer Liu Ming from SGLA Law Firm, to explain topics such as trademark administrative protection and law enforcement as well as internal trademark protection practice. They also addressed questions and confusions raised by enterprise representatives on questions and suggestions related to trademark administrative protection as well as trademark application and registration. A total of 41 enterprise representatives attended the seminar.

Human Resources Branch: Beautiful Life Starts with Healthy Mind: Visit to SMHC

On May 19, SHFIA's Human Resources Branch held a special event themed "Beautiful Life Starts with Healthy Mind: Visit to Shanghai Mental Health Center (SMHC)". At the event, the center's psychologists explained issues such as how to relieve workplace psychological pressure for participating HR managers, and helped the visitors understand the ideas and stories about how the center bridges humanities with medical sciences. The event also included a visit to the "600 Wanping Road" gallery, where the visitors were deeply impressed by the unique features and charms of SMHC. Both Xie Bin, Party Secretary of SMHC and Fan Hong, Secretary-General of SHFIA, delivered keynote speeches at the event, which drew nearly 30 representatives from member enterprises of the HR branch. (See Photo 13)



Photo 13



Photo 14

Empowering SMEs Seminar Series: Case Studies for SMEs to Collect Debts ASAP

On May 24, SHFIA invited Ding Deying, Chief Partner of Shanghai Joius Law Firm, to stage a seminar themed "Case Studies for SMEs to Collect Debts ASAP", as part of its "Empowering SMEs" seminar series. At the seminar, Ding presented vivid case studies to explain the legal knowledge of corporate debt recovery, helping SMEs troubled by unpaid debts understand how to quickly have them collected. A total of 55 enterprises signed up to participate in the seminar.

FIEs Community@Hongqiao CIIE Special Salon: Amplify Spillover Effects and Share Global Opportunities

On May 31, FIEs Community@Hongqiao held the "CIIE Special Salon: Amplify Spillover Effects and Share Global Opportunities" at Bank of China Hongqiao Exhibition Center Branch, a site affiliated to member unit Bank of China Hongqiao Business District Branch. The event invited representatives from the National Convention and Exhibition Center (Shanghai), the center's customs authority, and Bank of China Shanghai Branch, to present overview, policy support, customs clearance facilitation measures, and exhibition services of the 6th China International Import Expo. Zhu Xiaoling from the Business Development Office of the Administration Committee of the Shanghai Hongqiao International Central

Business District was present at the event, along with more than 20 representatives of member enterprises of either FIEs Community@Hongqiao or SHFIA. (See Photo 14)

Connecting Big-Medium-and-Small Enterprises: Discovering Siemens' Industrial IoT Innovation Platform and Smart Manufacturing Innovation Center

On May 31, SHFIA joined hands with member enterprise Siemens (China) Co., Ltd. to host a tour themed "Discovering Siemens' Industrial IoT Innovation Platform and Smart Manufacturing Innovation Center", the second "Connecting Big-Medium-and-Small Enterprises" activity to date. 20 representatives from the association's SME members, such as Spirax Sarco Engineering, Buckman Laboratories, and Wan Sheng Vacuum Flask & Vessel, participated in the tour. They visited Siemens' innovation center showroom to understand its brand history, product innovation highlights, and active explorations in various fields. After Qin Cheng, GM of Siemens Xcelerator China, introduced the Siemens Xcelerator open digital business platform, Yuan Xiaozhou, Technical Director of Siemens Industry 4.0 Innovation Center, shared Siemens' digital twin solutions covering the entire life cycle of product development and production, as well as practical cases of how industrial software empowers the digital transformation of SMEs.

May Event Review:

	Time	Theme
Sports Event	May 4	17th Amway Cup Shanghai FIE Amateur Golf Competition
Meeting	May 25	First Rotating Chair Meeting of 2023
Government-Business Communication	May 16	Special Research Symposium on Foreign Enterprises by SAMR's Department of International Cooperation
	May 25	7th Roundtable Meeting on Protection of Consumer Rights and Interests for Foreign Enterprises
MPI	May 8	Sino-US Relations and Russo-Ukrainian Conflicts from the Geopolitical Perspective
MFM	May 13	Cargill Family Day for Pets
FIEs Community@Hongqiao	May 31	CIIE Special Salon: Amplify Spillover Effects and Share Global Opportunities
"Connecting Big-Medium-and-Small Enterprises" Activities	May 31	Discovering Siemens' Industrial IoT Innovation Platform and Smart Manufacturing Innovation Center
Empowering SMEs Seminar Series	May 24	Case Studies for SMEs to Collect Debts ASAP
Policy Seminars	May 9	Seminar on "2023 Foreign Investment Information Reporting"

	Time	Theme
	May 12	Seminar on "Pathways for Enterprises to Participate in Standardization"
	May 16	Seminar on "Trademark Administrative Protection and Opportunities and Challenges for Enterprises under Revised Trademark Law"
	May 19	Digital Business Salon: Seminar on Cross-border Data Transaction & Circulation and Outbound Business Data Security Assessment
Branch Activities	May 8	Green and Low-Carbon Development Branch: Launch Ceremony
	May 12	Medical and Health Branch: Briefing Seminar for Foreign Biomedical Enterprises
	May 19	HR Branch: Beautiful Life Starts with Healthy Mind: Visit to SMHC

New Members

In May, SHFIA welcomed 9 new members. And throughout 2023, 44 new enterprises have joined the association.

Shanghai Fupei Technology Co., Ltd. (SHAREit)

As a new-generation global IT firm, SHAREit is mainly dedicated to businesses including mobile Internet application development, global mobile advertising solutions, and cross-border payment solutions, upholding a corporate vision of “making digital content equally accessible by everyone” on a global level. The company’s diversified suite of applications include a number of widely popular tools and digital entertainment applications, best represented by core app SHAREit. And based on the users’ diversified habits in emerging market with a great experience in payment ability, settings and convenience, SHAREit has developed and launched its own cross border payment solution, PayerMax. PayerMax supports more than 350 payment methods, covering Southeast Asia, the Middle East, Latin America, and other markets. It is committed to offering one-stop payment solution for Chinese companies targeting overseas markets, and helping the clients achieve traffic realization.

Treves (China) Holding Co., Ltd.

Treves (China) Holding Co., Ltd. was established in January 2021, and recognized as a MNC regional headquarter in May 2021. Treves (China) Holding Co., Ltd. is invested by TREVES SAS, founded in 1836 and headquartered in Paris. It is mainly engaged in the research,

development and production of automotive interior parts and automotive acoustics products. TREVES has been committed to innovation and greening of its products, using recycled materials and product weight reduction to reduce carbon dioxide emissions during product manufacturing. It has 250 patents in the field of acoustic products, with key customers including BMW, Volkswagen, Audi, Honda, Nissan, Renault, Peugeot, Citroen, Mercedes-Benz and Jaguar Land Rover.

Nordson (China) Co., Ltd.

Founded in 1954 and headquartered in Westlake, Ohio, Nordson is a leading industrial technology company focused on precision dispensing, fluid control and related processes. Always following the customer-foremost principle, it is committed to seeking business expansion in the global market, and providing customers with the most suitable and reliable products as well as the highest quality services. Nordson entered the Chinese market in 1984, and established Nordson (China) Co., Ltd., its wholly-owned subsidiary, in Shanghai – it is the first wholly foreign-owned spraying equipment manufacturer in China, with branch offices in Beijing and Guangzhou.

Porsche Consulting Ltd.

Headquartered in Stuttgart, Porsche Consulting is a global leading strategy and operations consultancy, which is also a subsidiary of the sports car manufacturer Dr. Ing. h.c. F. Porsche AG, Stuttgart. Following the principle of "Strategic vision. Smart implementation," our consultants advise industry leaders in the mobility, industrial goods, life sciences, consumer goods, and financial services sectors on strategy, innovation, performance improvement, and sustainability. Since setting foot in China in 2013, Porsche Consulting China has achieved the phenomenal growth with CAGR of over 40% and has become one of China's largest operations management and automotive consultancies, serving over 50 multinational (including joint venture) and local enterprises with over 400 projects.

Beijing Fenyang Technology Co., Ltd. (FXiaoKe)

Headquartered in Beijing's Zhongguancun Area, FXiaoKe is a leading SaaS company with complete capabilities in R&D, implementation and delivery. With the mission of "promoting business growth with innovative technology and industry intelligence", FXiaoKe follows the core value of "defining success with customer success", and is committed to becoming the most reliable CRM cloud provider by serving as the peer of customers, partners and employees. FXiaoKe CRM is the core product of Fenyang Technology, which is characterized by interconnected CRM. FXiaoKe CRM connects business, people and system, and achieves efficient customer-centric collaboration between enterprises and upstream/downstream businesses. It provides in-depth industrialized product solutions for large and medium-sized enterprises in high-tech, modern business services, fast-moving consumer goods, and other industries, with a purpose to help enterprises achieve sustainable growth through the integration of marketing, sales and service.

Diageo (Shanghai) Ltd.

Diageo is a global leader in beverage alcohol with an outstanding collection of 200 brands across spirits and beer categories, sold in more than 180 countries around the world. Diageo entered the Chinese market in 2022, and after years of development, Shanghai has become the group's Greater China headquarters. Based on local development, Diageo focuses on promoting premium brands while expanding its portfolio, seeking to better serve Chinese consumers and embrace the ongoing consumption upgrading. Diageo's outstanding brands, such as Johnnie Walker, The Singleton, Baileys, Tanqueray, and Guinness, are all strongly favored by consumers across Greater China. And the group is committed to bringing the Chinese liquor brand Shui Jing Fang into the international market.

Cushman & Wakefield (Shanghai) Co., Ltd.

Cushman & Wakefield is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms in the world, with approximately 50,000 employees in over 400 offices and 60 countries. In Greater China, a network of 22 offices serves local markets across the region, earning recognition and winning multiple awards for industry-leading performance. The firm had global revenues of USD 9.4 billion in 2021 across core services including valuation, consulting, project & development services, capital markets, project & occupier services, industrial & logistics, retail and others.

Shanghai Johnson Co., Ltd.

A family business with a history of more than 100 years, SC Johnson & Son is headquartered in Wisconsin, the US, and is one of the world's leading manufacturers of household cleaning products. It offers products mainly for household cleaning, air fragrance, furniture care, pest control, leather care, etc. SC Johnson & Son entered the Chinese market in 1987, and established wholly-owned subsidiary Shanghai Johnson Co., Ltd. in 1991. Now headquartered in Pudong New Area, Shanghai Johnson employees nearly 1,000 peoples in China and runs two production sites in Shanghai and Changzhou. Dedicated mostly to the domestic market, it serves millions of Chinese families with high-quality products, and also exports to more than 30 countries. Shanghai Johnson mainly produces, imports and sells brands including Raid, Pledge, Mr Muscle, Glade, Ziploc, and Red Bird.

Shanghai Fulian Stationery Co., Ltd.

Invested and established by Passola Ent Co., Ltd. in 1993, Shanghai Fulian Stationery Co., Ltd. is a specialized manufacturer of correction fluid and pastel pens, owning globally popular brands like "POPART" and "COCO". POPART-brand pastel pens are perfect for advertising writing, available in more than 50 ink types and a variety of nib sizes – water-

based and non-toxic, the ink has long-lasting writing effects and is easy to erase. All products from Shanghai Fulian comply with the standards of ASTM-D4236, EN-71-3, and REACH. The company also provides OEM solutions that supply high-quality products at competitive and reasonable prices.



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