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MONTHLY REPORT

外资企业知识产权保护圆桌会议

1月11日，上海市知识产权局联合上海市外商投资协会召开外资企业知识产权保护圆桌会议。上海市知识产权局副局长余晨、上海市外商投资协会会长黄峰出席会议。上海市人民检察院、上海市市场监督管理局、上海市文化和旅游局执法总队有关负责同志及7家外资企业知识产权相关业务负责人参加会议。市知识产权局保护处介绍了上海市知识产权局2023年知识产权保护工作的开展情况。爱特思亚太、碧然德、当纳利、迪卡侬、IBM、科思创、Lululemon 7家外资企业代表围绕商标注册申请、驰名商标认定、外观设计保护、著作权行政执法、商业秘密鉴定、跨区域知识产权保护、知识产权批量维权等方面提出了一系列问题和建议。与会行政机关和司法机关相关部门负责人逐一给予了解答回应。（图1）

第十场外企消保圆桌会议

1月19日，上海市消费者权益保障委员会联合上海市外商投资协会组织召开第十场外企消保圆桌会。市消保委秘书长、市市场监管局二级巡视员陶爱莲，市外商投资协会会长黄峰出席会议，市市场监管局消保处、食品经营处、网监处、执法稽查处，市药监局，市消保委秘书处，市外商投资协会相关负责人及9家外资企业代表参加会议。美利肯、捷成洋行、金拱门、耐克、联合利华、拜耳、蔻驰、百事、碧然德等9家消费类外资企业，结合当前消费的新模式、维权的新挑战，围绕恶意投诉举报、轻微免罚清单、无理由退换货、绿色低碳消费、投诉信息公示、ODR平台入驻、消费舆情处置、食品安全界定、化妆品不良反应及开展消费者权益保护专题座谈交流会等方面提出了问题和建议，市消保委、市市场监管局、市药监局逐一予以回应。（图2）



图1



图2

外资企业参与标准制定工作座谈会

1月25日，上海市市场监督管理局联合上海市外商投资协会组织召开外商投资企业参与标准制定工作座谈会。上海市市场监管局标准技术处处长陈向平、市市场监管局标准创新处副处长史燕君、市发改委开放处副处长郑晓健、市商务委外资处副处长董苗苗、市外商投资协会会长黄峰出席会议。上海电器科学研究院、中国欧盟商会上海分会、上海人才服务行业协会、博世、迅达、巴斯夫、金斯康、安波福、米其林、史赛克、格力高、圣东尼、莱茵、美敦力等14家机构与外商投资企业介绍了参与国内、国际标准化的工作情况，并就提高中外标准互通互认、加强标准信息公开、畅通标准制定参与渠道、推动标准高效有序管理等方面提出了意见和建议。

协会临港新片区办事处正式启用

1月3日，上海市外商投资协会在位于临港新片区环湖西一路819号港城大厦C栋312室的临港办事处举行揭牌仪式。临港新片区管委会、港城集团相关领导出席活动。上海市外商投资协会会长黄峰表示，未来协会将会投入更多的资源在临港，以吸引更多的优秀外商投资企业入驻临港新片区，并为落户临港的外商投资企业提供全生命周期服务，助力企业在临港新片区这片沃土扎根成长。（图3）

政策每月速递第三期：外资企业减税降费

1月30日，由上海市商务委员会、上海市外商投资协会主办的上海市外资企业“政策每月速递”（第三期）在上海市外商投资协会举行。围绕我市外资企业减税降费相关政策内容邀请国家税务总局上海市税务局、黄浦区税务局和浦东新区税务局相关负责人对相关政策法规进行解读。外资企业代表约100人参会。（图4）



图3



图4

协会动态

1月4日

黄峰会长出席上海市经信委生产性服务业企业第一场座谈会。

1月5日

范红秘书长应邀参加上海浦东外商投资企业协会第七届第一次会员代表大会暨协会成立三十周年庆祝活动。

1月11日

范红秘书长参加黄浦区外商投资企业协会迎新晚会。

1月16日

范红秘书长参加2024第一届奉贤外企绿色可持续发展论坛。（图5）

1月17日

黄峰会长出席上海市人大外事委召开促进涉外法治建设座谈会并发言。

1月18日

协会组织科赴中国、固特异、勃林格殷格翰、亚萨合莱4家会员企业参加上海市政府办公厅举办的营商环境和惠企政策座谈会。

1月23日

协会召开2023年工作总结会。黄峰会长，亚什兰（中国）投资有限公司个人护理品亚太区总经理及大中华区总经理赵连明，上海地产闵虹（集团）有限公司副总经理张志雄，爱茉莉太平洋贸易有限公司总经理于剑3位副会长，尼康映像仪器销售（中国）有限公司副总经理兼工会主席、日资企业分会会长张新监事、范红秘书长出席会议。各分会，秘书处会员部、中小企业服务部、权益保护部和综合管理部负责人，全资子公司上海外商投资咨询有限公司负责人分别汇报了相关工作。

1月24日

范红秘书长参加上海市民政局社团管理处举办的第二期“上海行业协会商会圆桌派”活动。

1月25日

黄峰会长出席贝卡尔特亚洲总部LEED绿色建筑金级认证授牌仪式并讲话。（图6）



图5



图6

1月30日

黄峰会长、范红秘书长陪同上海市人民对外友好协会副会长傅继红赴虹口区调研今潮8弄，虹口区商务委副主任田晶、虹口区外商投资企业协会会长崇邦集团高级董事总经理梁美芬接待。

1月30日

黄峰会长参加上海市贸促会国际经贸之桥新春招待会。

1月31日

黄峰会长出席2024黄浦区重点外资企业迎春恳谈会暨可持续发展主题沙龙。

会员走访及接待

1月4日，亿贝亚太区政府事务负责人胡含芝、亿贝大中华区政府关系及公共政策总经理邢林来访协会，黄峰会长接待。

1月12日，住友电工管理（上海）有限公司人事部井口部长、郑颖经理和崔欣楚女士来访协会，黄峰会长接待。

1月15日，黄峰会长、范红秘书长走访富士胶片商业开放创新中心，富士胶片商业创新（中国）有限公司董事长兼总裁中村达也、副总裁朱德康接待。（图7-8）

1月17日，英飞凌科技公共政策全球副总裁Michael Boll一行来访协会，黄峰会长接待。

1月26日，江森自控（中国）投资有限公司亚太区市场总监Michelle Jiang一行来访协会，黄峰会长接待。

1月31日，黄峰会长走访施耐德电气（中国）有限公司，公司事务总监郁芳接待。

1月31日，安费诺时代微波电子集团总经理Adrian Milne、安费诺时代微波电子（上海）有限公司总经理武庭春来访协会，黄峰会长接待。



图7



图8

走访企业名单（5家）：

雅诗兰黛（上海）商贸有限公司

富士胶片商业创新（中国）有限公司

上海联拓生物科技有限公司

来凯医药科技（上海）有限公司

施耐德电气（中国）有限公司

协会活动

1月协会共举办了12场活动。

外企志愿服务工作委员会：致敬城市美容师

1月19日，上海市外商投资协会外企志愿服务工作委员会在星巴克红房子店举行了致敬城市美容师活动。协会秘书长范红，分会会长、安利中国日用品有限公司副总裁聂世永，分会秘书长韩琦，瑞金二路街道15位环卫工人，星巴克、格力高、科赴中国、小林制药、赫力昂和大昌洋行6家协会会员企业的23位志愿者参加活动。环卫工人们在星巴克志愿者的带领下品鉴咖啡、学习手冲咖啡，探寻咖啡之美，感受独特文化风情。志愿者们还与环卫工人们共同写春联、写福字，还使用了咖啡渣制作创意环保“福”，为彼此送上新年祝福。活动最后，志愿者们为环卫工人们送上了由星巴克、格力高、科赴中国、小林制药、赫力昂和大昌洋行共同准备的新年礼包50份，为坚守在户外工作的城市美容师们送去祝福和感谢。（图9）

上海国际碳中和博览会推介会

1月24日，上海市外商投资协会召开“2024上海国际碳中和技术、产品与成果博览会”（以下简称“上海国际碳中和博览会”）推介会，来自巴斯夫、宜家、丸红、佛吉亚、科赴中国、太太乐等近40位企业代表现场参会，260多位听众线上参加。会议由协会副秘书长黄亚男主持。秘书长范红致欢迎词。市贸促会国展集团党委副书记杨凌回顾了首届上海国际碳中和博览会亮点，市贸促会国展集团上海国际碳中和博览会项目总监姚颖亮介绍第二届上海国际碳中和博览会筹备情况。（图10）



图9



图10

医药健康分会：参访澳朵花园

1月31日，协会医药健康分会组织会员参访澳朵花园国际退休颐养社区。上海市外商投资协会黄亚男副秘书长，医药健康分会程杭雨秘书长出席。近10家外资企业代表参观协会会员企业联实集团打造的澳朵花园。联实中国董事总经理丁晖先生向外资企业介绍了联实集团及澳朵花园解答了企业关心的问题。参访活动促进了会员企业沟通交流，帮助外资企业深入理解中国的养老体系和设施建设的现状与未来。

1月活动回顾：

	时间	主题
政企沟通	1月4日	上海市经信委生产性服务业企业座谈会
	1月8日	上海市经信委生产性服务业企业第二场座谈会
	1月10日	上海市经信委生产性服务业企业第三场座谈会
	1月11日	第二场外企知识产权保护圆桌会议
	1月19日	第十场外企消费者权益保护圆桌会
	1月25日	外商投资企业参与标准制定工作政企沟通会
讲座	1月18日	宏观政策洞察：如何把握中央金融工作会议精神
	1月24日	2024上海国际碳中和技术、产品与成果博览会推介会
	1月30日	政策每月速递第三场：外资企业减税降费
分会活动	1月19日	外企志愿服务工作委员会：致敬城市美容师
	1月31日	医药健康分会活动：参访澳朵花园

新会员

1月新入会企业3家。

康宁（上海）有限公司

凭借50年来坚持不懈地在环境领域取得重大进步和技术创新，康宁环境科技的使命是帮助地球变得更清洁、更环保、更健康。康宁致力于提供广泛的耐高温、低膨胀的排放控制产品组合帮助汽油车、柴油车和混合动力乘用车以及重型卡车、公共汽车和建筑设备达到最新的排放标准。康宁在20世纪70年代初发明了一种经济高效的蜂窝陶瓷载体，现在已成为全球催化转换器的主流产品之一。此外，康宁生产先进的陶瓷载体和颗粒过滤器，它们构成了排放控制系统的关键组件。这些排放控制产品能够在严苛的条件下提供稳定、可靠和耐用的性能。在全球服务、工程和制造设施网络的支持下，康宁提供优质的产品、对市场的了解以及可靠的供应，帮助客户达到或超过排放法规的要求。在过去的50年里，康宁响应美国清洁空气法案的号召，提供排放控制技术，防止了40亿吨碳氢化合物和等量氮氧化物污染空气。自上世纪80年代初进入中国市场以来，康宁一直致力

于支持中国的清洁空气行动和汽车工业。康宁还在不断探索，以发现其提供的陶瓷材料和制造技术在哪些方面可以帮助地球成为一个健康和充满活力的地方，造福子孙后代。

毕博（上海）企业管理咨询有限公司

毕博是一家全球领先的管理咨询和技术服务公司，专注于人员与战略、客户与增长、财务与风险、可持续发展、运营与技术领域。毕博公司总部位于欧洲，拥有近6000名员工，覆盖70多个国家与地区，助力客户取得可衡量的成果和可持续的成功。毕博在全球范围内整合管理与技术，在关键行业的多个业务领域为客户提供全方位的咨询服务，在核心业务流程中提供具有独立知识产权的数字资产和产品，以及提供并购和交易服务。自2001年起，毕博正式进入中国，以中国上海为亚太区总部，业务辐射香港特别行政区、新加坡、韩国、日本、泰国等亚太国家和地区。在中国，毕博专注于四大行业：汽车与工业制造、消费品与零售、金融与保险以及生命科学。毕博服务中国企业的本地业务增长和海外业务拓展，满足企业在向可持续发展转型过程中不断变化的需求，帮助客户在复杂多变的行业挑战中脱颖而出，形成创新竞争力。毕博中国业务聚焦：可持续发展/客户与增长/财务与风险/采购管理/供应链管理/SAP数字化转型/创新与变革。

蓝蛙餐饮管理（上海）有限公司

蓝蛙起始于2002年，在上海茂名南路迎来第一家门店，至今已是遍布欧洲以及全中国23个城市80余家店的领先西餐品牌。蓝蛙专注于提供经典融合创意的现代美式炙烤美食和鸡尾酒，同时致力于提供现代美式风味，以新鲜高质量的海陆食材及专业炙烤设备，将美式经典与欧亚菜系及料理手法融合，搭配多款浓厚的主厨秘制酱汁，呈现独具融合性的炙烤美食。蓝蛙采用进口新鲜牛肉制成牛肉饼，汉堡面包经过100多次烘焙试验，每款汉堡都根据其主题进行完美搭配不同的食材。啤酒、鸡尾酒、短饮、无酒精鸡尾酒、鲜果冻饮、奶昔等多达300种饮品带来尽兴自由的餐酒搭配选择。享誉业界的100Shots收割了50000个传奇故事，无论经典调酒或独家创意，蓝蛙的鸡尾酒都能满足消费者的口味与需求。

Roundtable on IPR protection of foreign enterprises held

On January 11, the Shanghai Intellectual Property Administration (SIPA) joined hands with SHFIA to hold a roundtable meeting on IPR protection of foreign enterprises, where Yu Chen, Deputy Director of SIPA, and Huang Feng, Chairman of SHFIA, were present. The meeting was also attended by officials from the Shanghai Municipal People's Procuratorate, the Shanghai Municipal Administration for Market Regulation, and the Shanghai Municipal Cultural and Tourism Bureau Law Enforcement Brigade, as well as IPR-related managers from 7 foreign enterprises. At the meeting, officials from SIPA introduced the administration's IPR protection efforts in 2023. Representatives from foreign enterprises including Inditex Asia Pacific, Brita, RR Donnelley, Decathlon, IBM, Covestro, and Lululemon focused on topics such as trademark registration applications, "Well-Known Trademark" certification, appearance design protection, copyright administrative enforcement, trade secret certification, cross-regional IPR protection, and IPR protection in batches to raise a series of questions and suggestions. These were addressed one by one by officials from relevant administrative and judicial agencies. (Photo 1)

9 SHFIA member enterprises attended 10th SCC roundtable meeting on protection of consumer rights and interests

On January 19, the Shanghai Consumer Council (SCC) and SHFIA co-organized the 10th roundtable meeting on the protection of consumer rights and interests for foreign enterprises. Tao Ailian, Secretary-General of SCC and Second-Grade Counselor of the Shanghai Municipal Administration for Market Regulation (SMAMR), and Huang Feng, Chairman of SHFIA, were present at the meeting, which was also attended by officials from SMAMR's consumer rights protection division, food business operation division, online supervision division, and law enforcement and inspection division, the Shanghai Municipal Drug Administration (SMDA), the SCC Secretariat, and SHFIA. Representatives from 9 SHFIA member enterprises including Milliken, Jepsen Group, McDonald's, Nike, Unilever, Bayer, Coach, PepsiCo, and Brita attended the roundtable meeting, who raised questions and offered suggestions on topics such as malicious complaints and tip-offs, exemption list of minor violations, no-reason refunds and exchanges, green and low-carbon consumption, complaint information publicity, ODR platform connection, consumer public opinion handling, food safety definition, adverse reactions to cosmetics, and future exchange events on consumer rights protection. And their questions were answered by corresponding officials from SCC, SMAMR, and SMDA. (Photo 2)



Photo 1



Photo 2

Symposium on foreign enterprises' participation in standard formulation

On January 25, the Shanghai Municipal Administration for Market Regulation (SMAMR) and SHFIA co-organized a symposium on the participation of foreign enterprises in the formulation of standards. Chen Xiangping, Director of SMAMR's Standard Technology Division, Shi Yanjun, Deputy Director of SMAMR's Standard Innovation Division, Zheng Xiaojian, Deputy Director of the Opening-up Division of the Shanghai Municipal Development and Reform Commission (SMDRC), Dong Miaomiao, Deputy Director of SMDRC's Foreign Investment Division, and Huang Feng, Chairman of SHFIA, were present at the symposium. During the event, 14 institutions and foreign enterprises including the Shanghai Electrical Apparatus Research Institute, the EU Chamber of Commerce in China Shanghai Branch, the Shanghai Talent Service Industry Association, Bosch, Schindler, BASF, Genscript, Aptiv, Michelin, Stryker, Glico, Santoni, TÜV Rheinland, and Medtronic, introduced their participation in the formulation of domestic and international standards, and put forward opinions and suggestions on improving mutual recognition of Chinese and foreign standards, strengthening information disclosure on standards, smoothing participation channels in standard formulation, and promoting efficient and orderly management of standards. .

SHFIA unveiled new Lingang office

On January 3, SHFIA held a ceremony to unveil its new Lingang office at Room 312, Building C, Harbor City Mansion, No. 819 Huanhu West 1 Road. Officials from the Administration Committee of the Lingang New Area and Harbor City Group attended the ceremony. Huang Feng, Chairman of SHFIA, noted that in the future, the association will invest more resources in Lingang to attract more outstanding foreign enterprises to settle in the area, and provide full-journey services for foreign enterprises that choose to settle in Lingang, helping them thrive in the promising investment destination. (Photo 3)

Third session of "Monthly Policy Update" was held to focus on tax and fee reductions for foreign enterprises

On January 30, the third session of the "Monthly Policy Update" for foreign enterprises, co-hosted by the Shanghai Municipal Commerce Commission (SMCC) and SHFIA, was held at the association. Focusing on Shanghai's policies related to tax and fee reductions for foreign enterprises, the session invited officials from the Shanghai Municipal Taxation Administration, the Huangpu District Taxation Administration and the Pudong New Area Taxation Administration to offer interpretations. The session was attended by more than 100 representatives from foreign enterprises. (Photo 4)



Photo 3



Photo 4

January 4

Chairman Huang Feng attended the first symposium for producer service enterprises held by the Shanghai Municipal Commission of Economy and Informatization.

January 5

Secretary-General Fan Hong was invited to attend the 1st session of the 7th Member Congress of the Pudong New Area Foreign Investment Association and its 30th anniversary celebration.

January 11

Secretary-General Fan Hong attended the New Year reception held by the Huangpu District Foreign Investment Association.

January 16

Secretary-General Fan Hong attended the 1st Fengxian Forum on the Green and Sustainable Development of Foreign Enterprises. (Photo 5)

January 17

Chairman Huang Feng attended a symposium on promoting the development of foreign-related legal systems held by the Foreign Affairs Committee of the Shanghai Municipal People's Congress, where he also made remarks.

January 18

SHFIA organized four member enterprises, namely Kenvue China, Goodyear, Boehringer Ingelheim, and Assa Abloy, to attend a symposium on business environment and business-friendly policies held by the General Office of the Shanghai Municipal People's Government.

January 23

On January 23, SHFIA held its 2023 annual work summary meeting, which was hosted by Secretary-General Fan Hong. The meeting was attended by Chairman Huang Feng, 3 vice chairpersons – Zhao Lianming, GM of Ashland Asia Pacific Personal Care Business and GM of Ashland China, Zhang Zhixiong, Vice GM of Shanghai Land Minhong (Group) Co., Ltd., and Yu Jian, GM of Amore Pacific Trading Co., Ltd., and supervisory board member Zhang Xin, Vice GM and labor union chairman of Nikon Imaging (China) Sales Co., Ltd. The meeting listened to the full-year work reports of SHFIA's branches, divisions, and wholly-owned subsidiary – Shanghai Foreign Investment Consulting Co., Ltd.

January 24

Secretary-General Fan Hong attended the second session of the "Shanghai Industry Association and Chamber of Commerce Roundtable" held by the Social Organization Administration Division of the Shanghai Municipal Civil Affairs Bureau.

January 25

Chairman Huang Feng was invited to attend the Bekaert Asian Headquarters LEED Gold Certification Award Ceremony, where he also made remarks. (Photo 6)



Photo 5



Photo 6

January 30

Chairman Huang Feng and Secretary-General Fan Hong accompanied Fu Jihong, Vice Chairman of the Shanghai People's Association for Friendship with Foreign Countries (SPAFFC) for an inspection tour to the INLET, an urban renewal project in Hongkou District, where they were received by Tian Jing, Deputy Director of the Hongkou District Commerce Commission, and Liang Meifen, Chairman of the Hongkou District Foreign Investment Association and Senior Managing Director of Chongbang Group.

January 30

Chairman Huang Feng attended the New Year reception held by the Shanghai Council for the Promotion of International Trade.

January 31

Chairman Huang Feng attended the Huangpu District New Year symposium and sustainability salon for key foreign enterprises.

Member Enterprises Visited and Received

On January 4, Wu Hanzhi, Head of Government Affairs of eBay Asia Pacific, and Xing Lin, GM of Government Relations and Public Policy of eBay Greater China, visited SHFIA, where they were received by Chairman Huang Feng.

On January 12, Director Iguchi, Manager Zheng Ying, and Ms. Cui Xinchu from the Human Resources Department of Sumitomo Electric Management (Shanghai) Co., Ltd. visit SHFIA, where they were received by Chairman Huang Feng.

On January 15, Chairman Huang Feng and Secretary-General Fan Hong visited FUJIFILM's Open Innovation Hub in Shanghai, where they were received by Chairman and President Tatsuya Nakamura and Vice President Zhu Dekang of FUJIFILM Business Innovation (China) Co., Ltd. (Photo 7&8)

On January 17, Michael Boll, Global Vice President of Public Policy of Infineon Technologies led a delegation to visit SHFIA, where they were received by Chairman Huang Feng.

On January 26, Michelle Jiang, APAC Marketing and Communication Director at Johnson Controls, led a delegation to visit SHFIA, where they were received by Chairman Huang Feng.

On January 31, Chairman Huang Feng visited Schneider Electric (China) Co., Ltd., where he was received by Yu Fang, Director of Corporate Affairs.

On January 31, Adrian Milne, GM of Amphenol Times Microwave Electronics Group, and Wu Tingchun, GM of Amphenol Times Microwave Electronics (Shanghai) Co., Ltd., visited SHFIA, where they were received by Chairman Huang Feng.



Photo 7



Photo 8

List of enterprises visited (5 enterprises):

Estee Lauder (Shanghai) Commercial Co., Ltd.	FUJIFILM Business Innovation (China) Co., Ltd.
Shanghai Lianbio Development Co., Ltd.	Laikai Pharmaceutical Technology (Shanghai) Co., Ltd.
Schneider Electric (China) Co., Ltd.	

SHFIA Events

In January, SHFIA held 11 events.

Foreign Enterprise Volunteer Service Committee: Tribute to Street Cleaners

On January 19, SHFIA's Foreign Enterprise Volunteer Service Committee held an event to pay tribute to street cleaners at Starbucks' Red House store. The event was attended by Fan Hong, Secretary-General of SHFIA, Nie Shiyong, VP of Amway China Daily Necessities Co., Ltd. and Chairman of SHFIA's Foreign Enterprise Volunteer Service Committee, Han Qi, the committee's secretary-general, 15 street cleaners from Ruijin No.2 Road Sub-District, and 23 volunteers from 6 member enterprises including Starbucks, Glico, Kenvue China, Kobayashi Pharmaceutical, Helion,

and DKSH. Guided by Starbucks volunteers, street cleaners tasted coffee, learned how to make hand brew coffee, explored the beauty of coffee, and experienced unique cultural customs. The volunteers also wrote Spring Festival couplets and the Chinese character "福" together with the street cleaners, and used coffee grounds to make creative and environmentally friendly "福" characters to send New Year blessings to each other. At the end of the event, the volunteers presented 50 New Year gift packages to the street cleaners, prepared by Starbucks, Glico, Kenvue China, Kobayashi Pharmaceutical, Helion and DKSH, to express blessings and thanks to street cleaners who always work outdoors. (Photo 9)

Promotion Event for Shanghai International Carbon Neutrality Expo

On January 24, SHFIA held a promotional event for the 2024 Shanghai International Carbon Neutrality Expo, which was attended by nearly 40 representatives from member enterprises including BASF, IKEA, Marubeni, Faurecia, Kenvue China, and Totole. More than 260 participants also joined the event online. The event was hosted by Huang Yanan, Deputy Secretary-General of SHFIA, during which Secretary-General Fan Hong delivered a welcome speech, Yang Ling, vice party secretary of the Shanghai International Exhibition (Group) Co., Ltd., reviewed the highlights of the first Shanghai International Carbon Neutrality Expo, and Yao Yingliang, the expo's project director, presented the preparations for the second expo in 2024. (Photo 10)



Photo 9



Photo 10

Medical and Health Branch: Visit to Ardor Gardens

On January 31, SHFIA's Medical and Health Branch organized members to visit Ardor Gardens, an elderly care community developed by SHFIA member enterprise Lendlease. The event was attended by Huang Yanan, Deputy Secretary-General of SHFIA, Cheng Hangyu, Secretary-General of the Medical and Health Branch, and representatives from nearly 10 foreign enterprises. Ding Hui, Managing Director of Lendlease China, introduced the group and the community, and answered questions from member enterprise representatives. The visit promoted communication and exchanges between member enterprises and helped foreign enterprises gain an in-depth understanding of the current and future landscape of China's elderly care system and facility development.

January Event Review:

	Time	Theme
Government-Business Communication	January 4	1 st Symposium for Producer Service Enterprises by the Shanghai Municipal Commission of Economy and Informatization
	January 8	2 nd Symposium for Producer Service Enterprises by the Shanghai Municipal Commission of Economy and Informatization

	Time	Theme
Government-Business Communication	January 10	3 rd Symposium for Producer Service Enterprises by the Shanghai Municipal Commission of Economy and Informatization
	January 11	2 nd Roundtable on IPR protection of Foreign Enterprises
	January 19	10 th Roundtable Meeting on Protection of Consumer Rights and Interests for Foreign Enterprises
	January 25	Symposium on Foreign Enterprises' Participation in Standard Formulation
Seminars	January 18	Macro-Policy Insights: How to Grasp the Spirit of the Central Financial Work Conference
	January 24	Promotion Event for Shanghai International Carbon Neutrality Expo
	January 30	3 rd Monthly Policy Update: Tax and Fee Reductions for Foreign Enterprises
Branch Activities	January 19	Foreign Enterprise Volunteer Service Committee: Tribute to Street Cleaners
	January 31	Medical and Health Branch: Visit to Ardor Gardens

New Members

In January, SHFIA welcomed 3 new members.

Corning (Shanghai) Co., Ltd.

With 50 years of unremitting efforts to achieve significant progress and technological innovation in the environmental field, Corning Environmental Technologies' mission is to help the earth become cleaner, greener, and healthier. Corning offers a broad portfolio of high-temperature, low-expansion emissions control products that help gasoline, diesel and hybrid passenger vehicles as well as heavy-duty trucks, buses and construction equipment meet the latest emissions standards. Corning invented a cost-effective honeycomb ceramic carrier in the early 1970s that has become one of the mainstream products for catalytic converters worldwide. In addition, Corning produces advanced ceramic carriers and particulate filters that form key components of emission control systems and provide stable, reliable and durable performance under demanding conditions. Supported by a global network of service, engineering and manufacturing facilities, Corning provides quality products, market insights and reliable supplies to help customers meet or exceed emissions regulations. Over the past 50 years, Corning has responded to the US Clean Air Act by providing emissions control technologies that have prevented four billion tons of hydrocarbons and the equivalent amount of nitrogen oxides from polluting the air. Since entering the Chinese market in the early 1980s, Corning has been committed to supporting China's clean air initiatives and the automotive industry. Corning is also continuing to explore ways in which the ceramic materials and manufacturing technologies it offers can help make the planet a healthy and vibrant place for generations to come.

BearingPoint (Shanghai) Enterprise Management Consulting Co., Ltd.

BearingPoint is a leading global management consulting and technology services firm focusing on people and strategy, customers and growth, finance and risk, sustainability, operations and technology. Headquartered in Europe, BearingPoint has nearly 6,000 employees covering more than 70 countries and regions, helping customers achieve measurable results and sustainable

success. BearingPoint integrates management and technology on a global scale, empowers clients with a full range of consulting services in multiple business areas in key industries, provides digital assets and products with independent intellectual property rights in core business processes, and offers M&A and transaction services. In 2001, BearingPoint officially entered China, with Shanghai, China as its Asia-Pacific headquarters, and its business operations cover Hong Kong SAR, Singapore, South Korea, Japan, Thailand and other Asia-Pacific countries and regions. In China, BearingPoint focuses on four major industries: automotive and industrial manufacturing, consumer goods and retail, finance and insurance, and life sciences. BearingPoint serves the local business growth and overseas business expansion of Chinese enterprises, meets the changing needs of enterprises in the process of transition to sustainable development, and helps clients stand out in complex and ever-changing industry challenges and form innovative competitiveness. BearingPoint China's business focuses include: Sustainable Development, Customer and Growth, Finance and Risk, Procurement Management, Supply Chain Management, SAP Digital Transformation, and Innovation and Change.

Blue Frog Catering Management (Shanghai) Co., Ltd.

Blue Frog started in 2002 with its first store on South Maoming Road in Shanghai, and has become a leading Western food brand with more than 80 stores in 23 cities in Europe and China. Blue Frog focuses on providing modern American grilled food and cocktails that combine classics with creativity. It is also committed to providing modern American flavors, using fresh and high-quality sea and land ingredients and professional grilling equipment to integrate American classics with European and Asian cuisines and cooking techniques. Paired with a variety of secret sauces, it presents a unique fusion of grilled food. Blue Frog uses imported fresh beef to make beef patties, and the burger buns have undergone more than 100 baking tests, so each burger is perfectly matched with different ingredients according to its theme. There are as many as 300 kinds of drinks including beers, cocktails, short drinks, non-alcoholic cocktails, fresh jelly drinks, and milkshakes, providing diners with unlimited food and wine pairing options. The industry-renowned 100Shots has harvested 50,000 legendary stories. Whether it is classic cocktails or unique creations, Blue Frog's cocktails can meet the tastes and needs of consumers.



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